



**National Rental Home Council**  
**2026 Industry Leaders Conference**  
**May 20-22, 2026**

**Grand Hyatt Washington**  
**Washington, D.C.**



# THANK YOU TO OUR FOUNDING PARTNERS



***Interested in sponsoring multiple NRHC Events in 2026? Contact Janet Caldarelli at [jcaldarelli@rentalhomecouncil.org](mailto:jcaldarelli@rentalhomecouncil.org) to learn more!***

## **ICON SPONSORSHIP**

**\$40,000 (member)/\$45,00 (non-member) for ONE Sponsor, including exclusive access to attending CEOs and Founding Partner CEOs**

### **Includes:**

- Recognition as **THE** exclusive Icon Sponsor on the conference website, in promotional emails, onsite signage, conference app, and conference digital marketing
- Conference registration list (pre-event)
- Eight (8) complimentary conference registrations\*

### **CEO Reception/Dinner**

- Enhanced Signage/Recognition at both the Reception and Dinner
- VIP meet and greet
- Two attendees at CEO Reception/Dinner
- One seat at head table
- Welcome Remarks
- Company name on CEO Reception/Dinner invitation

## **DIAMOND SPONSORSHIPS**

**\$30,000 (member)/\$35,000 (non-member) per offering**

### **Includes:**

- Recognition as a Diamond Sponsor on the conference website, in promotional emails, onsite signage, conference app, and conference digital marketing
- Conference registration list (post event)
- Six (6) complimentary conference registrations\*

## **Opening Reception - 250th USA Celebration**

- Branded cocktail napkins (supplied by sponsor)
- Signature branded cocktail
- Branded bars
- Enhanced signage, decor, and entertainment
- Signs on hi-boys and cocktail tables

## **CEO Panel General Session**

- Introduction of Session
- VIP meet and greet with CEO panelists
- Slide recognition on screen during session
- Reserved seat(s) in front row
- Signage at entry to room

# **TITANIUM SPONSORSHIPS**

**\$20,000 (member)/\$25,000 (non-member) per offering**

### **Includes:**

- Recognition as a Titanium Sponsor on the conference website, in promotional emails, onsite signage, conference app, and conference digital marketing
- Conference registration list (post event)
- Five (5) complimentary conference registrations\*

### **Conference Bags**

- Branded with NRHC and your company logo
- Distributed at registration
- Includes design of bags; production and shipping are responsibility of sponsor

## **Guest Room Keycards**

- Branded with NRHC and your company's logo
- Two for every NRHC guest room at the Grand Hyatt, distributed upon check-in
- Includes design, production, and shipping of key cards

## **Registration Badge Lanyards **SOLD****

- Branded with NRHC and your company logo
- Includes design of lanyards; production and shipping are responsibility of sponsor
- Distributed at Registration

## **Keynote Speaker - Charlie Cook**

- Introduction of session
- VIP meet and greet with Charlie Cook and NRHC Leadership
- Slide recognition on screen during session
- Reserved seat(s) in front row
- Signage at entry to room

## **CEO/Vendor Leadership Council Breakfast**

- CEO meet and greet
- Introduction of event
- Slide recognition on screen during event
- Seat at head table
- Enhanced signage
- Company name on Leadership Council Breakfast invitation

## **Conference Wi-Fi **SOLD****

- Branded splash page with your company logo
- Unique sign-in designed by sponsor
- Recognition on sponsorship slides and signage

# PLATINUM SPONSORSHIPS

**\$15,000 (member)/\$20,000 (non-member) per offering**

## **Includes:**

- Recognition as a Platinum Sponsor on the conference website, in promotional emails, onsite signage, conference app, and conference digital marketing
- Conference registration list (post event)
- Four (4) complimentary conference registrations\*

## **General Session - Two Available**

- VIP meet and greet with speaker(s)
- Introduction of Session
- Slide recognition on screen during session
- Reserved seat(s) in front row
- Signage at entry to room

## **Grab and Go Lunch - Two Available**

- Slide recognition on screen during lunch
- Enhanced signage
- Logo on Grab and Go lunch bags

## **Networking Happy Hour**

- Branded cocktail napkins (supplied by sponsor)
- Signature branded cocktail
- Enhanced signage
- Signs on hi-boys and cocktail tables

## **Women in SFR Event**

- Introduction/Welcome
- Enhanced signage
- Branded giveaway with NRHC and your company logo; includes design of giveaway; production and shipping are responsibility of sponsor

# **GOLD SPONSORSHIPS**

**\$12,500 (member)/\$15,000 (non-member) per offering**

## **Includes:**

- Recognition as a Gold Sponsor on the conference website, in promotional emails, onsite signage, and conference app, and conference digital marketing
- Cling sponsorships include design, production, and installation - enhance your brand visibility!
- Conference registration list (post event)
- Three (3) complimentary conference registrations\*

**Lit Logo Box - Four Available**

**Elevator Lobby Floor Cling - Two Available**

**Escalator Center Panel Cling - One Available **SOLD****

**Conference Level Floor Clings - Six Available**

**One-Day Registration Lounge **SOLD****

- Coffee or refreshments placed in Lounge in proximity to Registration
- Branded cocktail napkins (supplied by sponsor)
- Enhanced signage in Lounge

**Continental Breakfast Sponsor - Three Available**

- Branded cocktail napkins (supplied by sponsor)
- Enhanced signage
- Signs on tables and cocktail tables

## Headshot Experience **SOLD**

- Sponsor signage at the Headshot Experience Lounge
- NRHC and your company logo on the photo forms, and distribution emails
- Access to headshot attendee data
- Headshot Experience staff can wear sponsor logo attire
- Sponsor participation at the Headshot Experience Lounge

## Monuments by Night Tour

- Serve as host/emcee on trolley(s)
- Enhanced signage, including trolley signage
- Includes up to four tour admissions for sponsor

# **SILVER SPONSORSHIPS**

**\$10,000 (member)/\$12,500 (non-member) per offering**

### **Includes:**

- Recognition as a Silver Sponsor on the conference website, in promotional emails, onsite signage, and conference app, and conference digital marketing
- Conference registration list (post event)
- Two (2) complimentary conference registrations\*

## **Charging Station**

- Sponsor signage on each charging station
- Ability to have company representative at charging station

## **Coffee/Networking Breaks – One Available**

- Branded cocktail napkins (supplied by sponsor)
- Enhanced signage
- Signs on hi-boys and cocktail tables

## **Conference/Legislative Briefing Notebook**

- Includes design and production of notebook with NRHC and your company logo; shipping is responsibility of sponsor

## **Conference Pen**

- Includes design of pen; production and shipping are responsibility of sponsor

## **Mobile Phone/Device Charger**

- Includes design of charger; production and shipping are responsibility of sponsor

## **Mobile App**

- Splash page with your company logo;
- Includes design, production and installation

## **Welcome Gift** (Sponsor's Choice other than existing conference sponsorship items)

- Includes design of gift; production and shipping are responsibility of sponsor

## **Water Bottle**

- Includes design of water bottle with NRHC and your company logo; production and shipping are responsibility of sponsor

# BRONZE SPONSORSHIPS

**\$5,000 (member)/\$7,500 (non-member) per offering**

Includes:

- Recognition as a Bronze Sponsor on the conference website, in promotional emails, onsite signage, and conference app, and conference digital marketing
- Conference registration list (post event)
- One (1) complimentary conference registration\*

**Hotel Room Drop for NRHC registered guests (Tuesday, Wednesday and Thursday nights)**

- Sponsor covers cost of item for room drop and any associated fees from hotel
- Room drop item must be approved by NRHC

**Sponsor Rooms (Based on Availability) Wednesday and Thursday for \$5000/member, \$6000 non-member**

- Private meeting space for up to 12 participants
- Signage outside of room

***\*Complimentary conference registrations are intended for use by the sponsoring company and are not transferable to other companies.***