



National Rental Home Council
2026 Industry Leaders Conference
May 20-22, 2026

Grand Hyatt Washington
Washington, D.C.



THANK YOU TO OUR FOUNDING PARTNERS



Interested in sponsoring multiple NRHC Events in 2026? Contact Janet Caldarelli at jcaldarelli@rentalhomecouncil.org to learn more!

ICON SPONSORSHIP

\$50,000 (member)/\$55,00 (non-member) for ONE Sponsor, including exclusive access to attending CEOs and Founding Partner CEOs

Includes:

- Recognition as **THE** exclusive Icon Sponsor on the conference website, in promotional emails, onsite signage, conference app, and conference digital marketing
- Conference registration list (pre-event)
- Eight (8) complimentary conference registrations*

CEO Reception/Dinner

- Enhanced Signage/Recognition at both the Reception and Dinner
- VIP meet and greet
- Two attendees at CEO Reception/Dinner
- One seat at head table
- Welcome Remarks
- Company name on CEO Reception/Dinner invitation

DIAMOND SPONSORSHIPS

\$30,000 (member)/\$35,000 (non-member) per offering

Includes:

- Recognition as a Diamond Sponsor on the conference website, in promotional emails, onsite signage, conference app, and conference digital marketing
- Conference registration list (post event)
- Six (6) complimentary conference registrations*

Opening Reception - 250th USA Celebration

- Branded cocktail napkins (supplied by sponsor)
- Signature branded cocktail
- Branded bars
- Enhanced signage, decor, and entertainment
- Signs on hi-boys and cocktail tables

CEO Panel General Session

- Introduction of Session
- VIP meet and greet with CEO panelists
- Slide recognition on screen during session
- Reserved seat(s) in front row
- Signage at entry to room

TITANIUM SPONSORSHIPS

\$20,000 (member)/\$25,000 (non-member) per offering

Includes:

- Recognition as a Titanium Sponsor on the conference website, in promotional emails, onsite signage, conference app, and conference digital marketing
- Conference registration list (post event)
- Five (5) complimentary conference registrations*

Conference Bags

- Branded with NRHC and your company logo
- Distributed at registration
- Includes design of bags; production and shipping are responsibility of sponsor

Guest Room Keycards

- Branded with NRHC and your company's logo

- Two for every NRHC guest room at the Grand Hyatt, distributed upon check-in
- Includes design, production, and shipping of key cards

Registration Badge Lanyards **SOLD**

- Branded with NRHC and your company logo
- Includes design of lanyards; production and shipping are responsibility of sponsor
- Distributed at Registration

Keynote Speaker - Charlie Cook

- Introduction of session
- VIP meet and greet with Charlie Cook and NRHC Leadership
- Slide recognition on screen during session
- Reserved seat(s) in front row
- Signage at entry to room

CEO/Vendor Leadership Council Breakfast

- CEO meet and greet
- Introduction of event
- Slide recognition on screen during event
- Seat at head table
- Enhanced signage
- Company name on Leadership Council Breakfast invitation

Conference Wi-Fi

- Branded splash page with your company logo
- Unique sign-in designed by sponsor
- Recognition on sponsorship slides and signage

PLATINUM SPONSORSHIPS

\$15,000 (member)/\$20,000 (non-member) per offering

Includes:

- Recognition as a Platinum Sponsor on the conference website, in promotional emails, onsite signage, conference app, and conference digital marketing
- Conference registration list (post event)
- Four (4) complimentary conference registrations*

General Session - Two Available

- VIP meet and greet with speaker(s)
- Introduction of Session
- Slide recognition on screen during session
- Reserved seat(s) in front row
- Signage at entry to room

Grab and Go Lunch - Two Available

- Slide recognition on screen during lunch
- Enhanced signage
- Logo on Grab and Go lunch bags

Networking Happy Hour

- Branded cocktail napkins (supplied by sponsor)
- Signature branded cocktail
- Enhanced signage
- Signs on hi-boys and cocktail tables

Women in SFR Event

- Introduction/Welcome
- Enhanced signage
- Branded giveaway with NRHC and your company logo; includes design of giveaway; production and shipping are responsibility of sponsor

GOLD SPONSORSHIPS

\$12,500 (member)/\$15,000 (non-member) per offering

Includes:

- Recognition as a Gold Sponsor on the conference website, in promotional emails, onsite signage, and conference app, and conference digital marketing
- Cling sponsorships include design, production, and installation - enhance your brand visibility!
- Conference registration list (post event)
- Three (3) complimentary conference registrations*

Lit Logo Box - Four Available

Elevator Lobby Floor Cling - Two Available

Escalator Center Panel Cling - One Available

Conference Level Floor Clings - Six Available

One-Day Registration Lounge

- Coffee or refreshments placed in Lounge in proximity to Registration
- Branded cocktail napkins (supplied by sponsor)
- Enhanced signage in Lounge

Continental Breakfast Sponsor - Three Available

- Branded cocktail napkins (supplied by sponsor)
- Enhanced signage
- Signs on tables and cocktail tables

Headshot Experience

- Sponsor signage at the Headshot Experience Lounge
- NRHC and your company logo on the photo forms, and distribution emails

- Access to headshot attendee data
- Headshot Experience staff can wear sponsor logo attire
- Sponsor participation at the Headshot Experience Lounge

Monuments by Night Tour

- Serve as host/emcee on trolley(s)
- Enhanced signage, including trolley signage
- Includes up to four tour admissions for sponsor

SILVER SPONSORSHIPS

\$10,000 (member)/\$12,500 (non-member) per offering

Includes:

- Recognition as a Silver Sponsor on the conference website, in promotional emails, onsite signage, and conference app, and conference digital marketing
- Conference registration list (post event)
- Two (2) complimentary conference registrations*

Charging Station

- Sponsor signage on each charging station
- Ability to have company representative at charging station

Coffee/Networking Breaks

- Branded cocktail napkins (supplied by sponsor)
- Enhanced signage
- Signs on hi-boys and cocktail tables

Conference/Legislative Briefing Notebook

- Includes design and production of notebook with NRHC and your company logo; shipping is responsibility of sponsor

Conference Pen

- Includes design of pen; production and shipping are responsibility of sponsor

Mobile Phone/Device Charger

- Includes design of charger; production and shipping are responsibility of sponsor

Mobile App

- Splash page with your company logo;
- Includes design, production and installation

Welcome Gift (Sponsor's Choice other than existing conference sponsorship items)

- Includes design of gift; production and shipping are responsibility of sponsor

Water Bottle

- Includes design of water bottle with NRHC and your company logo; production and shipping are responsibility of sponsor

BRONZE SPONSORSHIPS

\$5,000 (member)/\$7,500 (non-member) per offering

Includes:

- Recognition as a Bronze Sponsor on the conference website, in promotional emails, onsite signage, and conference app, and conference digital marketing
- Conference registration list (post event)
- One (1) complimentary conference registration*

Hotel Room Drop for NRHC registered guests (Tuesday, Wednesday and Thursday nights)

- Sponsor covers cost of item for room drop and any associated fees from hotel
- Room drop item must be approved by NRHC

SPECIAL OFFERING! Sponsor Rooms (Based on Availability)
One day for \$4000, two days for \$7500, three days for \$10,000
(non-member pricing available)

- Private meeting space for up to 12 participants
- Signage outside of room

**Complimentary conference registrations are intended for use by the sponsoring company and are not transferable to other companies.*

For more information, visit NRHC online at www.rentalhomecouncil.org