



# NATIONAL RENTAL HOME COUNCIL

## Industry Leaders Conference

MAY 23-25, 2022  
PARK HYATT,  
WASHINGTON DC



The **National Rental Home Council (NRHC)** officially welcomes you to the **Second Annual Single-Family Rental Home Industry Leaders Conference** occurring May 23-25, 2022, at the Park Hyatt in Washington D.C.

The single-family rental home market is emerging as the hottest corner of the U.S. property market, with demand for single-family rental homes at historically high levels and new household formation increasing. Risk-adjusted annual returns for build-for-rent investments in the private market are hovering at 8%, on average, and investors are responding to this unprecedented demand by directing nearly \$30 billion in debt and equity to the sector in 2021, with potentially billions more in future commitments.

The **Second Annual Single-Family Rental Home Industry Leaders Conference** has been created specifically for SFR owner-operators, industry service providers and business partners, and institutional investors. As the official nonprofit trade association representing the single-family rental home industry, NRHC seeks to ensure responsible growth of the asset class by promoting advocacy, education and community. NRHC members provide families and individuals with access to high-quality, single-family rental homes that contribute to the vitality and vibrancy of neighborhoods and communities.

C-Suite Executives who will be in attendance include: Kevin Baldrige, COO, Tricon Residential; Colleen Keating, CEO, FirstKey Homes; David Singelyn, CEO, American Homes 4 Rent; and Dallas Tanner, CEO, Invitation Homes.

If you are interested in participating as a speaker and/or sponsor, please contact Scott Brody at [sbrody@rentalhomecouncil.org](mailto:sbrody@rentalhomecouncil.org) to secure your place. There are a limited number of speaking and exhibiting opportunities available.

We look forward to seeing you in Washington, D.C. May 23-25, 2022.

David Howard  
Executive Director  
NRHC

Scott Brody  
Event Producer  
NRHC

## SPONSORSHIP LEVELS

LEVEL	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
COST	\$20,000	\$15,000	\$10,000	\$7,500	\$5,000
SPONSOR FIRM PASSES	20	15	10	5	2
CLIENT PASSES*	20	15	10	5	2
EXHIBIT SPACE	10x10	10x10	10x10	10x6	10x6
MEETING ROOM	Guaranteed (room size subject to availability)	Guaranteed (room size subject to availability)	Subject to Availability	N/A	N/A
LOGO & FIRM DESCRIPTION ON WEBSITE, IN MARKETING MATERIALS & ONSITE SIGNAGE	YES	YES	YES	YES	YES
BANNER AD ON APP	YES	YES	YES	N/A	N/A
AD IN CONFERENCE PROGRAM	FULL PAGE	FULL PAGE	FULL PAGE	HALF PAGE	HALF PAGE
INCLUSION IN PRE & POST CONFERENCE EMAIL	YES	YES	YES	YES	YES
COCKTAIL RECEPTION	YES	YES	N/A	N/A	N/A
LUNCH	N/A	N/A	YES	N/A	N/A
CONTINENTAL BREAKFAST	N/A	N/A	N/A	YES	N/A
HOTEL KEYCARD	YES	YES	N/A	N/A	N/A

\* Client passes are reserved for institutional investors, family offices, RIA's, SFR Owners & Operators. Service providers do not qualify.

# NRHC MEMBER COMPANIES



# NRHC 2022 Industry Leaders Conference

## SPONSORSHIP AGREEMENT



### SELECT YOUR PACKAGE

- DIAMOND - \$20,000       SILVER - \$7,500  
 PLATINUM - \$15,000       BRONZE - \$5,000  
 GOLD - \$10,000

### CONTACT INFORMATION

Full Name :   
Title :   
Company :   
Address :   
City :  State :  Zip :   
Phone :  Contact Email :   
Work Email :

### BILLING INFORMATION

If different from above, please type or fill out to complete.

Address :   
City :  State :  Zip :   
Phone :  Contact Email :

### AUTHORIZATION

Please sign and email entire scanned agreement to [sbrody@rentalhomecouncil.org](mailto:sbrody@rentalhomecouncil.org).

Authorized Signature      Name :   
Title :   
Date :